



LIM College -- Where Business Meets Fashion -- is exclusively dedicated to providing students with an education in the business of fashion. LIM College grants bachelor's degrees in Fashion Merchandising, Visual Merchandising, Marketing, and Management, and associate degrees in Fashion Merchandising. In 2009, the College launched an MBA program with concentrations in Fashion Management and Entrepreneurship, the only program of its kind in the nation. Professional Certificate programs and Summer and Saturday programs for high school students are also available.

For more than 70 years LIM College has provided its students with a high-quality education and entrée into the fashion and retail worlds, while supplying the industry with well-qualified employees who have a demonstrated passion for fashion.

President Elizabeth S. Marcuse, who represents the third generation of Marcuse family leadership, has overseen a period of planned, strategic growth which has resulted in an increase in enrollment from 340 students in September 2001 to an enrollment of more than 1,500 for the 2011-2012 academic year. President Marcuse is herself a retail industry veteran, with 16 years of experience at companies including Donna Karan International, Montgomery Ward, The Limited, Inc. (Lane Bryant), and Macy's.

Focused Curriculum and Experiential Learning

LIM College's competitive advantage is the time-honored success of its approach to education in the business of fashion, which combines a focused academic curriculum with required experiential learning.

All students must complete internships during three of their four years at LIM College. During freshman year, students work in a retail environment full-time for five weeks. Sophomore year includes another five-week, full-time work experience, either at the retail managerial level or in a corporate setting. During the spring of their senior year, students work full-time in a fashion industry internship related to their specific career goals. Field trips to fashion-related companies and guest lectures from industry leaders also expose students to a multitude of career opportunities.

Internship Partners

Some of LIM College's many internship-employment partners include: Barneys, BCBG, Bebe, Bergdorf-Goodman, Bloomingdale's, Chanel, Conde-Nast, Cotton, Inc., Diane Von Furstenberg, Federated, Ferragamo, Gucci, Hearst, Henri Bendel, Juicy, Lacoste, Liz Claiborne, Macy's, MTV, Saks, Sephora, Tiffany, Tommy Hilfiger and Valentino.

Alumni

Over 6,000 LIM College graduates have been launched into fashion and retail careers. Many have achieved significant leadership positions. LIM College alumni have gone on to excel at industry-leading companies, including: Coach, Escada, John Varvatos, Jones Apparel Group, Kenneth Cole Productions, Liz Claiborne, Macy's, Mecca Femme, Neiman Marcus, Ports 1961, Ralph Lauren and Yves St. Laurent.

Faculty

LIM College's faculty members are experts in their fields. With a student-to-faculty ratio of 8 to 1 and an average class size of 18.6, LIM College provides an intimate educational environment that fosters each student's individual academic achievement and stimulates personal and professional growth.

Location

LIM College is located in four buildings in midtown Manhattan: The Townhouse (at 12 East 53rd Street), Fifth Avenue (at 545 Fifth Avenue), Maxwell Hall (at 216 East 45th Street) and The Center for Career Development (at 226 East 54th Street). Student housing is located at the 1760 Third Avenue Residence Hall on Manhattan's Upper East Side.