



Fashion

Fundamentals

Fashion through the decades

The background of the slide is a dense, colorful embroidery pattern. It features various floral and leaf motifs in shades of pink, orange, yellow, and green, set against a light green background. The embroidery has a textured, raised appearance.

Fashion through the decades

Team Project:

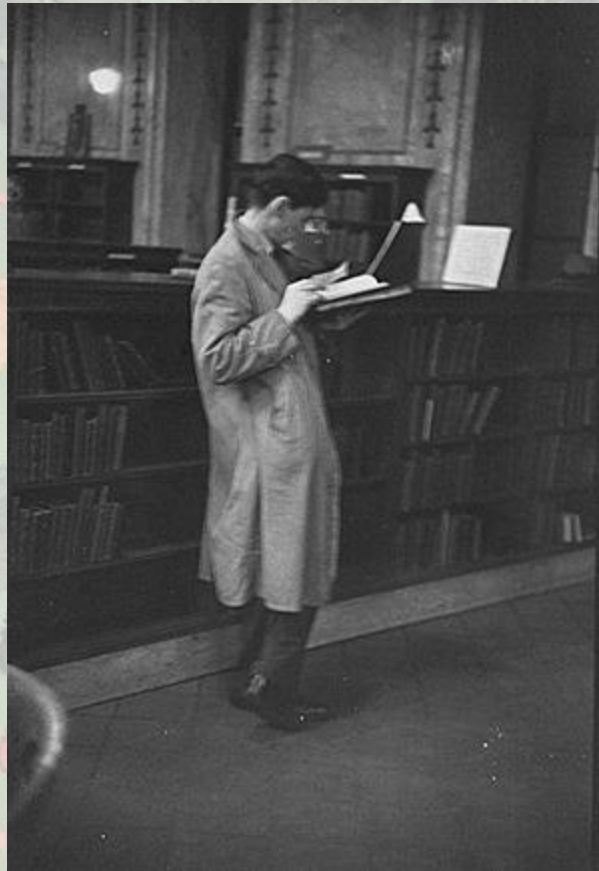
Your assignment:

Create a compelling presentation on a decade
(from the 1920's through the 1990's) including:

- Fashion and style trends
- Hair and make-up trends
- Cultural influences (TV, movies, music, etc.)
- Icons and celebrities
- Social and political events

Fashion through the decades

But where do you start your research?



Fashion through the decades

Print:

The first stop should be the **Adrian G. Marcuse Library Catalog** (the first icon on the electronic research databases).

You will find print resources (except for magazines) available in the library including:

- ✓ Books about individual designers
- ✓ Books about costume history
- ✓ Books about social and political events in history

Fashion through the decades



Online:

Visit www.costumes.org this site offers links, by decade, to images and information about fashion design.

In the 1920's section of the site, links include this clip to a video on YouTube (click image on the left).

Fashion through the decades

Team Project:

- Fashion and style trends

Print:

- ✓ Fashion through the decades series,
- ✓ the Getty Images series

Online:

- ✓ Fashion Era <http://www.fashion-era.com/>
notice that this and the next link are .com sites.
- ✓ Vintage Vixen Clothing Corp
<http://www.vintagevixen.com/history/1920s>



Team Project: Fashion through the decades

- Hair and make-up trends

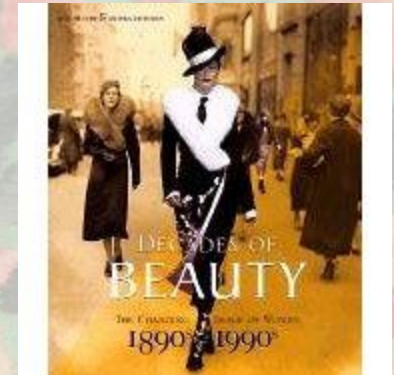
Hair & Fashion

Print:

- ✓ *Hair & Fashion*, C. Cox 391.5 Cox REF
- ✓ *Decades of Beauty*, K. Mulvey. 391 Mul REF

Online:

- ✓ Duke University digital collections for advertisements
library.duke.edu/digitalcollections/index.html
- ✓ University of Houston digital history project organizes Library of Congress images into categories
www.digitalhistory.uh.edu/do_history/fashion/Cosmetics/cosmetics.html



Fashion through the decades

Team Project:

- Cultural influences (TV, movies, music, etc.)
- Social and political events

Print:

- ✓ Getty images collection
- ✓ America through the decades collection
- ✓ Vogue, Harper's Bazaar, from 1958-current.

Online:

- ✓ Library of Congress images

www.loc.gov/library/libarch-digital.html



Fashion through the decades

Individual project:

– Fashion designers

Print:

Vertical Files—for hard to find designers, or decades.



Couture, the Great Designers, C. Milbank, REF 746.9 MIL

Those Glorious Glamour Years, M. Bailey, REF 746.9 BAI

Some designers have individual titles. These are designated with the letters DES followed by the first three letters of the last name. They are located, in alpha order in the reference section.

For example: DES POI (for Poiret)

Fashion through the decades

Individual project:

- Fashion designers

Print:

- ✓ Fashion through the decades series,
- ✓ Individual fashion designer books (REFERENCE section)
- ✓ the Getty Images series,

Online:

- ✓ Biography research database (Electronic resources)
 - ✓ Biographies from fashion encyclopedias
 - ✓ News articles
 - ✓ Images
 - ✓ Links to reputable websites

A close-up, black and white photograph of a pocket watch. The watch is the central focus, showing its circular face with Roman numerals and hands. The watch is set against a background of a colorful, floral patterned fabric, likely silk or satin, with large, stylized flowers in shades of orange, red, and green. The lighting is soft, highlighting the metallic sheen of the watch's case and the intricate details of the fabric's texture.

The End . . .