

Elizabeth S. Marcuse President, LIM College



Elizabeth S. Marcuse has been President of LIM College since 2002. With a unique combination of more than 20 years of senior retail and manufacturing industry experience and hands-on administrative expertise, President Marcuse has led LIM College through eight years of unprecedented growth, which has resulted in an increase in enrollment from 340 students in Fall 2001 to an enrollment of more than 1,500 students in the 2010-2011 academic year. At the same time that this growth in enrollment has been achieved, the College has increased its physical plant and the number of faculty

and staff four-fold and added new degree programs, including a Master of Business Administration (MBA) degree with tracks in Fashion Management and Entrepreneurship, which is the only program of its kind in the nation.

President Marcuse joined LIM College in 2001 as Vice President and Chief Operating Officer. She assumed the Presidency one year later upon the retirement of her father, Adrian G. Marcuse, after more than 40 years with the College. Prior to joining LIM College, President Marcuse enjoyed a successful retailing and manufacturing industry career, which began in the Executive Training Program at Macy's in New York and continued in increasingly more senior positions.

As the Director of Retail Planning for the Donna Karan Company in New York, President Marcuse worked directly with the President of Donna Karan and DKNY Women's Apparel Domestic and International Divisions and the retail community. Prior to the Donna Karan Company, President Marcuse was the Director of Retail Planning at Mamiye Sales, Inc., a New York-headquartered childrenswear manufacturer, where she served as the financial and analytical liaison between the company and the retail community.

President Marcuse also has extensive buying experience. She was a Senior Buyer of Girl's Clothing at Montgomery Ward in Chicago and was the Accessories and Jewelry Buyer and Merchandiser at the Cleveland-headquartered Retail Apparel Group (which does business as DOTS). She was also the Activewear Buyer for the 800-store Lane Bryant, then a division of The Limited, Inc. in Columbus, Ohio.

President Marcuse is on the Board of Directors of Fashion Group International and is also a member of the Board of Trustees of the Association of Proprietary Colleges, where she is an active advocate for higher education issues on both the state and federal levels. Her vision for LIM College is to continue to keep the College in the vanguard among students and industry executives as the leader in fashion-related education through the integration of academic excellence and experiential learning.