

## LIM College Courses Required to Complete Degree Program

LIM College Program: Fashion Merchandising, BBA

Curriculum Year: 2021-2022

Course Code	Course Name at LIM	Credit Amount
MRKT 1550	Marketing	3
MATH 1300	Statistics	3
COMM 1400	Communication Across Cultures	3
COMM 2010	Critical Thinking	3
COMM 2025	Digital Culture in Business & Life	3
MATH 2760	Applied Data Analysis	3
CARE 1300	Internship Prep: Designing Your Career	2
CARE 1620	Internship I	2
CARE 4800	Senior Co-op Prep: Launching Your Career	1
CARE 4820	Senior Co-Op	6
MNGT 2310	Management	3
BUSN 3310	Business Law	3
FNCE 3410	Finance	3
FASH 2319	Digital Tools for Fashion Presentations	3
FASH 2612	Sustainability for the Future of Fashion	3
FASH 2710	Applied Concepts in Merchandising	3
FASH 3250	Product Development & Merchandising	3
FASH 3650	Product Lifecycle Management	3
FASH 4960	Senior Capstone	6
<b>Total Credits required at LIM College to complete Fashion Merchandising, BBA</b>		<b>59</b>

\*ELEC 9999- 1CR; GEN: HED/PE/ATH  
(NOT APPLICABLE)

\*ELEC 9999- 1CR; GEN BUS 217  
COOP ED (NOT APPLICABLE)



## Transfer Guide

### Genesee Community College to LIM College

#### Degree Program at Current Institution: AAS, Fashion Merchandising

#### Curriculum Year: 2021-2022

Course at GCC	Credit Amount	Course at LIM College	Credit Amount
Natural Science Elective	3	NTSC 9999: Natural Science Elective	3
ECO 101: Microeconomics OR ECO 105: Macroeconomics	3	ECON 2100: Economics	3
HIS Course	3	HSTU/HST9999: US/Global History Elective	3
Humanities, Arts, or Foreign Language Elective	3	LBRT 9999: Liberal Arts Elective	3
ENG 101: College Composition	3	ENGL 1100: English Composition	3
ENG 102: Composition of Natural & Social Sciences	3	ENGL 3110: Global Themes in Writing	3
Liberal Arts/Science Elective	3	LBRT 9999: Liberal Arts Elective	3
HED/PE/ATH	1	ELEC 9999: General Elective	1
BUS 201: Professional Sales	3	MRKT 9999: Marketing Elective	3
BUS 203: Advertising	3	MRKT 9999: Marketing Elective	3
BUS 211: Merch Planning & Control	3	FASH 2650: Buying & Merch Math	3
BUS 109: Principles of Retailing	3	FASH 1210: Retailing - Global & Omni	3
BUS 208: Display & Visual Merchandising	3	VIST 1010: Visual Communication	3
FBM 101: Principles of Fash Merch	3	FASH 1110: Intro to Fash Business	3
FBM 102: Fashion Trends & Design	3	FASH 2250: Fashion History & Global Attire	3
FBM 115: Textiles & Fabrics	3	FASH 2250: Fabrics of Fashion	3
FBM 220: Fashion Show Production	3	FASH 2314: Fashion Show Production	3
CIS 102: Intro to Computers OR CIS 116: Microcomputer Applications	3	TECH 1310: Business Spreadsheets	3
BUS 101: Intro to Business	3	BUSN 9999: Business Elective	3
ACC 101: Intro to Financial Accounting	3	ACCT 2700: Accounting	3
BUS 217: Co-Op Education	3	CARE 2620: Internship II (2 Credits) ELEC 9999: Gen. Elective (1 credit)	3
BUS 219: Business Topics Seminar	3	BUSN 9999: Business Elective	3
<b>Total Credit Amount at GCC:</b>	<b>64</b>	<b>Total Credit Amount at LIM College:</b>	<b>64</b>

Please note: Transfer Guides are intended to provide preliminary transfer credit information. Admitted students will receive a personalized transfer credit evaluation, based on their unique transfer credits. To maximize your transfer credits, it is recommended to take the suggested courses outlined above. LIM College will accept a maximum of 85 transferable credits. To learn more about how transfer credits apply to a specific degree program or for any additional questions, please contact: [transferservices@limcollege.edu](mailto:transferservices@limcollege.edu).