

Appendix A

Transfer Guide			
ISIL Professional Technician degree, Fashion Marketing to LIM College B.B.A. Fashion Merchandising			
Curriculum Year: 2019-2020			
Courses at ISIL	Credit Amount	Course at LIM College	Credit Amount
FUNDAMENTOS DE MARKETING	3	MRKT 1550 Marketing	3
COMUNICACION ESCRITA	4	LBRT 9999 Liberal Arts Elective	3
INFORMACION CONTABLE FINANCIERA PARA LOS NEGOCIOS	3	ACCT 2700 Accounting	3
COMPORTAMIENTO DEL CONSUMIDOR Y SOCIOLOGIA COMERCIAL	4	MRKT 2710 Consumer Behavior	3
INVESTIGACION CUANTITATIVA	3	MRKT 2715 Applied Marketing Research	3
INTERNATIONAL TRADE FOR FASHION	3	FASH 9999 Fashion Elective	3
FIBRAS TEXTILES Y MATERIALS	3	FASH 2250 Fabric for Fashion	3
ETICA PROFESIONAL	3	PHIL 3650 Ethics	3
DIRECCION DE PERSONAS	3	MNGT 2310 Management	3
DESARROLLO Y PLANIFICACION DE DOLECCIONES	4	FASH 3250 Product Development & Merchandising	3
GESTION DE COMPRAS PARA RETAIL	3	FASH 2560 Buying	3
E-COMMERCE Y MOBILE MARKETING	3	EMRK 3415 Internet Marketing I	3
RETAIL MANAGEMENT	3	FASH 1210 Retailing: Global and Omni	3
DIRECCION Y GESTION DE NEGOCIO DE MODA	4	FASH 1110 Introduction to the Fashion Business	3
COMPETENCIAS INTRAPERSONALES	3	COMM 9999: Communications Elective	3
MODA SOSTENIBLE	3	FASH 2612 Sustainability and the Future of Fashion	3
PURCHASING MANAGEMENT FOR RETAIL	3	FASH 999 Fashion Elective	3
MARKETING DE SERVICIOS	4	MRKT 2717 Services Marketing	3
COMUNICACION DIGITAL EFECTIVA	3	COMM 2025 Digital Culture in Business & Life	3
FOREIGN LANGUAGE I	4	LBRT 9999 Liberal Arts Elective	3
FOREIGN LANGUAGE II			
Required internship/work hours	384	CARE 1300 Internship Prep: Designing Your Career CARE 1620 Internship I CARE 2620 Internship II	6
Total Credit amount for transferrable courses from ISIL:	66	Total Credit Amount transferring to LIM College LIM College:	66

Appendix B

LIM College Courses Required to Complete Degree Program		
BBA: Fashion Merchandising		
Curriculum Year: 2019-2020		
Course Code	Course Name at LIM College	Credit Amount
		3
TECH 1310	Business Spreadsheets	3
COMM 2010	Critical Thinking	3
COMM 1400	Communicating Across Cultures	3
MATH 1300	Introduction to Statistics	3
MATH 2760	Applied Data Analysis	3
ENGL 3110	Global Themes for Writing	3
CARE 4800	Senior Co-op Prep: Launching Your Career	1
CARE 4820	Senior Co-op	6
FINCE 3410	Finance	3
ENGL 1100	English Composition	3
ECON 2100	Economics	3
BUSN 3310	Business Law	3
VIST 1010	Visual Communication	3
FASH 2319	Digital Tools for Fashion	3
FASH 3650	Product Lifecycle Management	3
FASH 2710	Applied Concepts in Merchandising	3
FASH 4960	Senior Capstone	6
Total Credits required at LIM College to complete BBA: Fashion Merchandising		58*

*Typically completed in four semesters