

Transfer Guide

Hudson Valley Community College to LIM College

2016 - 2017

A.A.S. Marketing

Hudson Valley CC:

LIM College:

Accounting Elective	3	ELEC 9999: General Elective	3
ACTG 110: Financial Accounting	4	ACCT 2751: Financial Accounting	3
BADM 110: Legal & Ethical Environment of Business I	3	BUSN 3310: Business Law	3
BADM 111: Legal & Ethical Environment of Business II	3	BUSN 9999: Business Elective	3
BADM 120: Business Mathematics or BADM 221: Quantitative Bus. Applications	3	MATH 0510: Math through Business Apps <i>(If you take BADM 120)</i> or MATH 1050: Math for Professional Studies <i>(If you take BADM 221)</i>	Q 3
BADM 200: Business Communications	3	COMM 2710: Professional Communications	3
BADM 207: Organization and Management	3	MNGT 2310: Management	3
BADM 220: Statistics	4	MATH 2610: Survey of Statistics	3
Business Electives *Recommended to take: <i>MKTG 218 - Retail Management</i> <i>MKTG 210 - E-Marketing</i>	6	FASH 1210: Retailing <i>(If you take MKTG 218)</i> EMRK 3315: E-Commerce <i>(If you take MKTG 210)</i>	3 3
Computer Elective *Recommended to take: <i>CMPT 115 - Excel</i>	3	BUSN 3310: Business Spreadsheets <i>(If you take CMPT 115)</i>	3
ECON 100: Principles of Macroeconomics	3	ECON 2621: Macroeconomics	3
ECON 101: Principles of Microeconomics	3	ECON 2622: Microeconomics	3
ENGL 101: English Composition I	3	ENGL 1100: English Composition	3
English Elective *Recommended to take: <i>ENGL 102 - English Comp II</i>	3	ENGL 3110: Junior Writing Topics <i>(If you take ENGL 102)</i>	3
FORM 104: College Forum	1	LIMS 1000: First Year Experience	Q
Liberal Arts and Sciences Electives *Recommended to take: <i>MATH 150 - College Algebra with Trigonometry</i> <i>ENGL 125 - Public Speaking</i> <i>Liberal Arts Elective</i>	9	MATH 1100: College Algebra <i>(If you take MATH 150)</i> COMM 1110: Public Speaking <i>(If you take ENGL 125)</i> LBRT 9999: Liberal Arts Elective	3 3 3
MKTG 120: Principles of Marketing	3	MRKT 1550: Marketing	3
MKTG 200: Advertising	3	MRKT 9999: Marketing Elective	3

**** Be sure to keep the syllabus from this course**

LIM College will accept a maximum of 65 transfer credits, of that 65, a maximum of 30 liberal arts and general elective credits will be accepted.

Please Note: Transfer Guides are intended to provide preliminary transfer credit information. They are not equivalent to Articulation Agreements, nor do they replace the official transfer credit evaluation that is prepared individually for admitted students. To maximize your transfer credits, it is suggested to take the recommended courses.

