

Transfer Guide

Middlesex Community College (NJ) to LIM College

2016 - 2017

A.A.S. Marketing

Middlesex County College:

LIM College:

ACC 101: Financial Accounting	4	ACCT 2751: Financial Accounting	3
ACC 102: Managerial Accounting	3	ACCT 2752: Managerial Accounting	3
BUS 101: Introduction to Business	4	BUSN 9999: Business Elective	3
BUS 201: Business Law I	3	BUSN 3310: Business Law	3
Business Elective *Recommended to take: <i>MKT 209- Marketing Field Experience</i>	3	Case by case review required ** <i>(If you take MKT 209)</i>	-
CSC 105: Computer Applications and Systems or Alternate Computer Science Course *Recommended to take: <i>CSC 106: Intermediate PC Applications w/ Programming</i>	3	MNGT 2310: Management <i>(If you take MGT 210)</i>	3
ECO 201: Principles of Economics I	3	ECON 2621: Macroeconomics	3
ECO 202: Principles of Economics II	3	ECON 2621: Macroeconomics	3
ENG 121: English Composition	3	ENG 1100: English Composition	3
ENG 122: English Composition II	3	ENGL 3110: Junior Writing Topics	3
Humanities Elective *Recommended to take: <i>PHI 123- Ethics</i>	3	PHIL 3650: Ethics <i>(If you take PHI 123)</i>	3
MAT 101: The Mathematics of Money	3	MATH 1050: Mathematics for Professional Studies	3
MGT 216: Seminar in Management Experiences	3	MNGT 9999: Management Elective	3
MKT 143: Salesmanship	3	MRKT 9999: Marketing Elective	3
MKT 201: Marketing	3	MRKT 1550: Marketing	3
MKT 202: Marketing II	3	MRKT 9999: Marketing Elective	3
MKT 203: Principles of Advertising	3	MRKT 2714: Integrated Marketing Communications	3
Physical/Health Education Elective	1	CREDIT NOT ACCEPTED	0
Science Elective	3	Liberal Arts Elective	3
SPE 121: Fundamentals of Public Speaking	3	COMM 1110: Public Speaking	3

LIM College will accept a maximum of 65 transfer credits, of that 65, a maximum of 30 liberal arts and general elective credits will be accepted.

**Each student will be required to complete 12 credits of experiential education courses, broken down into three levels, each containing both a seminar and internship component. Be sure to keep your syllabus and any internship documentation.

Please Note: Transfer Guides are intended to provide preliminary transfer credit information. They are not equivalent to Articulation Agreements, nor do they replace the official transfer credit evaluation that is prepared individually for admitted students. To maximize your transfer credits, it is suggested to take the recommended courses.

