

Transfer Guide

Nassau Community College to LIM College

2016-2017

A.A.S. Business – Marketing

Nassau CC:

LIM College:

Business Administration Elective	3	General Elective	3
Business Electives *Recommended to take: <i>BUS 112- Management and FBM 120- Introduction to the Fashion Industry</i>	6	MNGT 2310: Management <i>(If you take BUS 112)</i> and FASH 1110: Intro to Fashion Business <i>(If you take FBM 120)</i>	3 3
CMP 115: Computers in Business	3	TECH 1310: Business Spreadsheets	3
ENG 101: Composition I	3	ENGL 1100: English Composition	3
ENG 102: Composition II	3	ENGL 3110: Junior Writing Topics	3
Humanities Elective *Recommended to take: <i>PHI 103- Critical Thinking or PHI 106- Intro to Ethics</i>	3	COMM 2010: Critical Thinking <i>(If you take PHI 103)</i> or PHIL 3650: Ethics <i>(If you take PHI 106)</i>	3
Laboratory Science Elective	4	Liberal Arts Elective	4
LAW 103: Business Law I	3	BUSN 3310: Business Law	3
Marketing Elective *Recommended to take: <i>MKT 145- Consumer Motivation and Buyer Behavior</i>	3	MRKT 2710: Consumer Behavior <i>(If you take MKT 145)</i>	3
Marketing Elective *Recommended to take: <i>MKT 155 - Intro to International Marketing</i>	3	MRKT 3350: Global Markets <i>(If you take MKT 155)</i>	3
MAT 102: Introduction to Statistics	3	MATH 2610: Survey of Statistics	3
MKT 100: Intro to Marketing	3	MRKT 1550: Marketing	3
MKT 101: Business Mathematics or ACC 101: Accounting I *Recommended to take: <i>ACC 101: Accounting I</i>	3	LBRT 9999: Liberal Art Elective <i>(If you take MKT 101)</i> or ACCT 2751: Financial Accounting <i>(If you take ACC 101)</i>	3
MKT 103: Principles of Sales	3	MRKT 9999: Marketing Elective	3
MKT 106: Principles of Advertising	3	MRKT 9999: Marketing Elective	3
MKT 130: Marketing Research	3	MRKT 2715: Applied Marketing Research	3
MKT 136: Marketing Management	3	MRKT 4614: Marketing Management	3
RET 107: Principles of Retailing or MKT 112: Small Business Marketing *Recommended to take: <i>RET 107- Principles of Retailing</i>	3	FASH 1210: Retailing <i>(If you take RET 107)</i> or MRKT 9999: Marketing Elective <i>(If you take MKT 112)</i>	3
Social Science Elective *Recommended to take: <i>ECO 207 - Principles of Macroeconomics</i>	3	ECO 2621: Macroeconomics <i>(If you take ECO 207)</i>	3
Social Science Elective	3	Liberal Arts Elective	3

LIM College will accept a maximum of 65 transfer credits, of that 65, a maximum of 30 liberal arts and general elective credits will be accepted.

Please Note: Transfer Guides are intended to provide preliminary transfer credit information. They are not equivalent to Articulation Agreements, nor do they replace the official transfer credit evaluation that is prepared individually for admitted students. To maximize your transfer credits, it is suggested to take the recommended courses.

