

# Transfer Guide

## Northern Virginia Community College to LIM College

2016 - 2017

A.A.S. Marketing

### Northern Virginia CC:

### LIM College:

<b>BUS 100:</b> Intro to Business	3	<b>BUSN 9999:</b> Business Elective	3
<b>BUS 200:</b> Principles of Management	3	<b>MNGT 2310:</b> Management	3
<b>CST 110:</b> Intro to Communication	3	<b>COMM 9999:</b> Communications Elective	3
<b>ECO 120:</b> Survey of Economics	3	<b>ECON 2100:</b> Economics	3
<b>ENG 111:</b> College Composition I	3	<b>ENGL 1100:</b> English Composition	3
<b>ENG 112:</b> College Composition II	3	<b>ENGL 3110:</b> Junior Writing Topics	3
<b>Humanities/Fine Arts Elective</b> *Recommended to take: <i>PHI 220 - Ethics</i>	3	<b>PHIL 3650:</b> Ethics	3
<b>ITE 115:</b> Intro to Computer Applications & Concepts <b>or</b> <b>ITD 110:</b> Web Design I *Recommended to take: <i>ITE 115 - Intro to Computer Applications &amp; Concepts</i>	3	<b>TECH 9999:</b> Business Tech Elective <i>(If you take ITE 115)</i> <b>or</b> <b>CREDIT NOT ACCEPTED</b> <i>(If you take ITD 110)</i>	3
<b>MKT 200:</b> Consumers/Marketing/Society	3	<b>MRKT 9999:</b> Marketing Elective **	3
<b>MKT 201:</b> Intro to Marketing	3	<b>MRKT 1550:</b> Marketing	3
<b>MKT 215:</b> Sales & Marketing Management	3	<b>MNGT 3614:</b> Sales Management	3
<b>MKT 216:</b> Retail Organization & Management	3	<b>FASH 1210:</b> Retailing	3
<b>MKT 221:</b> Public Relations	3	<b>MRKT 3316:</b> Public Relations	3
<b>MKT 227:</b> Merchandise Buying & Control	3	<b>FASH 9999:</b> Fashion Merchandising Elective **	3
<b>MKT 228:</b> Promotion	3	<b>MRKT 9999:</b> Marketing Elective **	3
<b>MKT 275:</b> International Marketing	3	<b>MRKT 3350:</b> Global Markets	3
<b>MKT 282:</b> Principles of E-Commerce	3	<b>EMRK 3350:</b> E-Commerce	3
<b>MKT 284:</b> Social Media Marketing	3	<b>EMRK 3417:</b> Social Media & Mobile Marketing	3
<b>MTH 151:</b> Mathematics for the Liberal Arts *Recommended to take: <i>MTH 163 - Precalculus I</i>	3	<b>LBRT 9999:</b> Liberal Arts Elective ** <b>MATH 1100:</b> College Algebra <i>(If you take MTH 163)</i>	3
<b>SDV 100:</b> College Success Skills	3	<b>LIMS 1000:</b> First Year Experience	Q
<b>Social Science Elective</b>	3	<b>Liberal Arts Elective</b>	3

\*\* Be sure to keep the syllabus for this course

LIM College will accept a maximum of 65 transfer credits, of that 65, a maximum of 30 liberal arts and general elective credits will be accepted.

**Please Note:** Transfer Guides are intended to provide preliminary transfer credit information. They are not equivalent to Articulation Agreements, nor do they replace the official transfer credit evaluation that is prepared individually for admitted students. To maximize your transfer credits, it is suggested to take the recommended courses.

