

Transfer Guide

Union County College to LIM College

2016 - 2017

A.A.S. Business Marketing

Union County College:

LIM College:

ACC 103: Accounting I	4	ACCT 2751: Financial Accounting	3
ACC 104: Accounting II	4	ACCT 2752: Managerial Accounting	3
BUS 101: Intro Contemporary Business	3	BUSN 9999: Business Elective	3
BUS 105: Organization and Management	3	MNGT 2310: Management	3
BUS 136: Retailing Techniques	3	FASH 9999: Fashion Merchandising Elective **	3
BUS 137: Salesmanship	3	MRKT 9999: Marketing Elective	3
BUS 138: Retail Buying and Merchandising	3	FASH 9999: Fashion Merchandising Elective **	3
BUS 200: Small Business Management	3	MNGT 9999: Management Elective	3
BUS 201: Business Law I	3	BUSN 3310: Business Law	3
BUS 203: Principles of Advertising	3	MRKT 9999: Marketing Elective	3
BUS 208: Principles of Marketing	3	MRKT 1550: Marketing	3
BUS 210: Marketing and the Global Environment	3	MRKT 3350: Global Markets	3
BUS 290: Co-op Ed Experience	3	Case-by-case review ***	-
CIS 100: Intro to Computer Applications or CIS 101: Intro to Information Systems	3	TECH 9999: Business Technology Elective ** <i>(If you take CIS 100 or 101)</i>	3
CIS Elective	3	TECH 9999: Business Technology Elective **	3
ECO 201: Principles of Economics I or ECO 202: Principles of Economics II <i>*Recommended to take: ECO 201- Principles of Economics I</i>	3	ECON 2621: Macroeconomics <i>(If you take ECO 201)</i> or ECON 2622: Microeconomics <i>(If you take ECO 202)</i>	3
ENG 101: English Composition I	3	ENGL 1100: English Composition	3
ENG 102: English Composition II or ENG 122: Intro to Business & Technical Writing <i>*Recommended to take: ENG 102 - English Composition II</i>	3	ENGL 3110: Junior Writing Topics <i>(If you take ENG 102) or</i> COMM 9999: Communications Elective <i>(If you take ENG 122)</i>	3
MAT 113: Math Applications or MAT 119: Algebra <i>*Recommended to take: MAT 143 - Elementary Mathematical Analysis I</i>	3	MATH 0510: Math through Bus. Apps (Developmental) <i>(If you take MAT 113) or</i> MATH 0710: Intro to Algebra (Developmental) <i>(If you take MAT 113)</i> MATH 1100: College Algebra <i>(If you take MAT 143)</i>	Q
Modern Language Gen Ed Requirement	3	Liberal Arts Elective	3
PSY 101: General Psychology or SOC 101: Principles of Sociology	3	PSYC 2110: Psychology <i>(If you take PSY 101) or</i> SOCI 9999: Sociology <i>(If you take SOC 101)</i>	3

**** Be sure to keep the syllabus for this course**

*****Each student will be required to complete 12 credits of experiential education courses, broken down into three levels, each containing both a seminar and internship component. Be sure to keep your syllabus and any internship documentation.**

LIM College will accept a maximum of 65 transfer credits, of that 65, a maximum of 30 liberal arts and general elective credits will be accepted.

Please Note: Transfer Guides are intended to provide preliminary transfer credit information. They are not equivalent to Articulation Agreements, nor do they replace the official transfer credit evaluation that is prepared individually for admitted students. To maximize your transfer credits, it is suggested to take the recommended courses.

