

Transfer Guide

Bergen Community College to LIM College

2016 - 2017

A.S. Business Administration - Marketing

Bergen CC:

LIM College:

ACC 110: Financial Accounting	3	ACCT 2751: Financial Accounting	3
ACC 210: Managerial Accounting	3	ACCT 2752: Managerial Accounting	3
BUS 101: Introduction to Business	3	BUSN 9999: Business Elective	3
Business Marketing Elective *Recommended to take: <i>BUS 210 E-Marketing</i>	3	EMRK 3315: E-commerce (If you take <i>BUS 210</i>)	3
BUS 201: Marketing Principles	3	MRKT 1550: Marketing	3
Business Elective *Recommended to take: <i>BUS 233 Business Law I</i>	3	BUSN 3310: Business Law (If you take <i>BUS 233</i>)	3
COM 100: Speech Communication or COM 102: Public Speaking *Recommended to take: <i>COM 102 Public Speaking</i>	3	COMM 9999: Communications Elective (If you take <i>COMM 100</i>) or COMM 1110: Public Speaking (If you take <i>COM 102</i>)	3
ECO 102: Principles of Microeconomics *If possible take: <i>ECO 101 Principles of Macroeconomics</i>	3	ECON 2622: Microeconomics (If you take <i>ECO 102</i>) ECON 2621: Macroeconomics (If you take <i>ECO 101</i>)	3
ECO 202: Intermediate Microeconomics or PSY 101: General Psychology or SOC 101: General Sociology	3	ECON 2622: Microeconomics (If you take <i>ECO 202</i> . <i>Do not take ECO 202 if you are taking ECO 102</i>) PSYC 2110: Psychology (If you take <i>PSY 101</i>) or SOCI 9999: Sociology Elective (If you take <i>SOC 101</i>)	3
Free Elective *Recommended to take: <i>BUS 102 Retailing</i>	3	FASH 1210: Retailing (If you take <i>BUS 102</i>)	3
General Education Elective or Free Elective *Recommended to take: <i>MAT 150 Statistics I</i>	3	MATH 2610: Survey of Statistics (If you take <i>MAT 150</i>)	3
Humanities Electives *Recommended to take: <i>PHR 110 Intro to Ethics</i>	15	Liberal Arts Electives PHIL 3650: Ethics (If you take <i>PHR 110</i>)	12 3
Mathematics Elective *Recommended to take: <i>MAT 180 Precalculus - College Algebra and Trigonometry</i>	3	MATH 1100: College Algebra (If you take <i>MAT 180</i>)	3
Natural Science Elective	4	Liberal Arts Elective	4
Natural Science Elective	4	Natural Science Elective	4
WRT 101: English Composition	3	ENGL 1100: English Composition	3
WRT 201: English Composition II	3	ENGL 3110: Junior Writing Topics	3

LIM College will accept a maximum of 65 transfer credits, of that 65, a maximum of 30 liberal arts and general elective credits will be accepted.

Please Note: Transfer Guides are intended to provide preliminary transfer credit information. They are not equivalent to Articulation Agreements, nor do they replace the official transfer credit evaluation that is prepared individually for admitted students. To maximize your transfer credits, it is suggested to take the recommended courses.

