

# Transfer Guide

## Bucks County College to LIM College

2016 - 2017

A.A. Marketing

### Bucks County College:

### LIM College:

<b>Accounting Elective</b>	3	<b>ELEC 9999:</b> General Elective	3
<b>ACCT 103:</b> Introductory Accounting <b>or</b> <b>ACCT 105:</b> Financial Accounting <i>*Recommended to take ACCT: 105-Financial Accounting</i>	3 4	<b>ACCT 2700:</b> Accounting <i>(If you take ACCT 103)</i> <b>or</b> <b>ACCT 2751:</b> Financial Accounting <i>(If you take ACCT 103)</i>	3
<b>Arts/Humanities Elective</b>	3	<b>LBRT 9999:</b> Liberal Arts Elective	3
<b>Business Electives</b> <i>*Recommended to take: MGMT 190 - Intro to Finance MKTG 120 - Intro to the Fashion Industry MKTG 135 - Retail Management</i>	9	<b>FNCE 3410:</b> Finance <i>(If you take MGMT 190)</i> <b>FASH 1110:</b> Intro to the Fashion Business <i>(If you take MKTG 120)</i> <b>FASH 1210:</b> Retailing <i>(If you take MKTG 120)</i>	3 3 3
<b>CISC 110:</b> Intro to Information Systems	3	<b>TECH 9999:</b> Business Technology Elective	3
<b>COMM 110:</b> Effective Speaking	3	<b>COMM 1110:</b> Public Speaking	3
<b>COMP 110:</b> English Composition I	3	<b>ENGL 1100:</b> English Composition	3
<b>MGMT 100:</b> Introduction to Business	3	<b>BUSN 9999:</b> Business Elective	3
<b>MGMT 120:</b> Business Mathematics <b>or</b> <b>MATH 117:</b> Finite Mathematics for Business <i>*Recommended to take: MATH 117 - Finite Mathematics for Business</i>	3	<b>MATH 1050:</b> Mathematics for Professional Studies <i>(If you take MGMT 120)</i> <b>or</b> <b>MATH 1100:</b> College Algebra <i>(If you take MATH 117)</i>	3
<b>MGMT 130:</b> Business Law <b>or</b> <b>MGMT 180:</b> Legal Environment of Business <i>*Recommended to take MGMT 130- Business Law</i>	3	<b>BUSN 3310:</b> Business Law <i>(If you take MGMT 130)</i> <b>or MNGT 9999:</b> Management Elective <i>(If you take MGMT 180)</i>	3
<b>MGMT 135/OADM 110:</b> Business Communication	3	<b>LBRT 9999:</b> Liberal Arts Elective	3
<b>MGMT 230:</b> Principles of Management	3	<b>MNGT 2310:</b> Management	3
<b>MKTG 100:</b> Principles of Marketing	3	<b>MRKT 1550:</b> Marketing	3
<b>MKTG 110:</b> Selling	3	<b>MRKT 9999:</b> Marketing Elective	3
<b>MKTG 200:</b> Advertising	3	<b>MRKT 9999:</b> Marketing Elective	3
<b>MKTG 220:</b> Digital Marketing	3	<b>EMRK 3417:</b> Social Media & Mobile Marketing	3
<b>MKTG 280:</b> Cooperative Education – Marketing	3	<b>Case by case review required***</b>	-
<b>Science Elective</b>	4	<b>LBRT 9999:</b> Liberal Arts Elective	4

**\*\* Be sure to keep the syllabus for this course**

**\*\*\*Each student will be required to complete 12 credits of experiential education courses at LIM, broken down into three levels, each containing both a seminar and internship component. Be sure to keep your syllabus and any internship documentation.**

**LIM College will accept a maximum of 65 transfer credits, of that 65, a maximum of 30 liberal arts and general elective credits will be accepted.**

**Please Note: Transfer Guides are intended to provide preliminary transfer credit information. They are not equivalent to Articulation Agreements, nor do they replace the official transfer credit evaluation that is prepared individually for admitted students. To maximize your transfer credits, it is suggested to take the recommended courses.**

