

Transfer Guide

CUNY New York City College of Technology to LIM College

2016 - 2017

A.A.S. Fashion Marketing

CUNY New York City College of Technology:

LIM College:

BUS 1122: Business Law	3	BUSN 3310: Business Law	3
BUS 2330: Financial Management	3	FNCE 3410: Finance	3
BUS 2425: Business Management	3	MNGT 2310: Management	3
COMM 1330: Public Speaking	3	COMM 1110: Public Speaking	3
Creative Expression	3	Liberal Arts Elective	3
ECON 1401: Microeconomics	3	ECON 2622: Microeconomics	3
ENGL 1101: English Composition I	3	ENGL 1100: English Composition	3
Life and Physical Sciences	3	Liberal Arts Elective	3
MAT 1190: Quantitative Reasoning or Higher <i>*Recommended to take: MAT 1275 - College Algebra & Trig.</i>	3	LBRT 9999: Liberal Arts Elective <i>(If you take MAT 1190)</i> MATH 1100: College Algebra <i>(If you take MAT 1275)</i>	3
MKT 1100: Essentials of Marketing	3	MRKT 1550: Marketing	3
MKT 1102: Principles of Selling	3	MRKT 9999: Marketing Elective	3
MKT 1210: Marketing Research	3	MRKT 2715: Applied Market Research	3
MKT 1214: Advertising	3	MRKT 9999: Marketing Elective	3
MKT 1246: Textiles	3	FASH 2250: Textiles	3
MKT 1255: Merchandising Planning and Control MKT 2401: Fashion Buying	3 3	FASH 9999: Fashion Merchandising Elective	3
<i>If you take MKT 1255 and MKT 2401 you will qualify out of FASH 2560: Buying and Merchandise Math at LIM</i>			
MKT 2300: Direct Marketing & Interactive Marketing	3	EMRK 3317: Direct Marketing	3
MKT 2327: Entrepreneurship	3	BUSN 2710: Entrepreneurship	3
MKT 2335: Fashion Merchandising	3	FASH 1110: Intro to the Fashion Business	3
Scientific World	3	Liberal Arts Elective	3
US Experience in its Diversity	3	Liberal Arts Elective	3
World Cultures and Global Issues	3	Liberal Arts Elective	3

***Each student will be required to complete 12 credits of experiential education courses at LIM, broken down into three levels, each containing both a seminar and internship component. Be sure to keep your syllabus and any internship documentation.

LIM College will accept a maximum of 65 transfer credits, of that 65, a maximum of 30 liberal arts and general elective credits will be accepted.

Please Note: Transfer Guides are intended to provide preliminary transfer credit information. They are not equivalent to Articulation Agreements, nor do they replace the official transfer credit evaluation that is prepared individually for admitted students. To maximize your transfer credits, it is suggested to take the recommended courses.

