

LIM College and Genesee Community College Articulation Agreement

College of Agreement Initiation: LIM College

Sending College: Genesee

Receiving College: LIM College

Degree Programs:

LIM College and Genesee Community College (Genesee) have entered into this Articulation Agreement for the transfer of credits to benefit those students who wish to pursue a degree at LIM College in

- Degree Program at Genesee: AAS, Business Administration, Supply Chain Management to LIM College Program: Business of Fashion, BBA
- Degree Program at Genesee: AS, Business Administration to LIM College Program: Business of Fashion, BBA
- Degree Program at Genesee: AAS, Entrepreneurship to LIM College Program: Business of Fashion, BBA
- Degree Program at Genesee: AAS, Entrepreneurship to LIM College Program: Fashion Merchandising, BBA
- Degree Program at Genesee: AAS, Fashion Business, Design to LIM College Program: Business of Fashion, BBA
- Degree Program at Genesee: AAS, Fashion Merchandising to LIM College Program: Fashion Merchandising, BBA
- Degree Program at Genesee: AAS, Bus Admin, Marketing & Social Media to LIM College Program: Marketing, BBA

Articulation Agreement

LIM College and Genesee agree to the following:

- LIM College and Genesee will draft and maintain Transfer Guides, as an addendum to this agreement, which identifies the transferring institution courses which satisfy direct, liberal art, or general/flex elective requirements at LIM College.
- Under this agreement, students who complete the courses listed on the Transfer Guide and earn their Associate's degree; will receive transfer credits for courses where a passing grade of a C- has been earned. These credits will be applied for those courses that are required in the chosen program of study.
- Students must meet the admissions and Bachelor's degree requirements for the academic year in which they are admitted. Please refer to the college catalog for complete admissions and program requirements.
- Students are required to submit an official transcript from Genesee in order to complete the transfer of applicable credit.
- LIM College and Genesee shall review and update the Transfer Guide as necessitated by curriculum changes by either party.

Scholarships

LIM College in partnership with Genesee Community College, will create and award the LIM College/Genesee Community College Transfer Scholarship, in an effort to encourage Genesee Community College students to earn their associate degree credentials, facilitate transfer to the four-year institution, and support completion of the bachelor's degree at LIM College. These scholarships will also serve as marketing/recruitment tools for the receiving institution.

The LIM College/ Genesee Community College Scholarships will have the following criteria:

1. Students must graduate from Genesee Community College with a minimum GPA of 2.0
2. Students MUST graduate with an associate's degree from Genesee Community College
3. Students must register at LIM College as full-time, matriculated students
4. The scholarships will be renewable, as long students meet the following minimum requirements:
 - a. Maintain a cumulative GPA of 2.0
 - b. Maintain full-time matriculated status
 - c. Maintain satisfactory academic progress towards a degree at the receiving institution

Genesee Community College Transfers entering with Associate Degree

GPA	Annual Scholarship	Per Semester	Maximum total (2 years)
GPA: 3.5 and above	\$ 9,000.00	\$ 4,500.00	\$ 18,000.00
GPA: 3.25-3.49	\$ 7,000.00	\$ 3,500.00	\$ 14,000.00
GPA: 3.0-3.249	\$ 5,000.00	\$ 2,500.00	\$ 10,000.00
GPA: 2.0-2.99	\$ 4,000.00	\$ 2,000.00	\$ 8,000.00

Confidentiality

Any information shared between the parties which by their nature should be reasonably understood by the receiving party as confidential or proprietary information, shall remain confidential.

Marketing

LIM College and Genesee will work together to promote this Agreement to the participants which may include on-site events and distribution of marketing materials. The parties may utilize each other's trademarks in connection with promoting the Agreement, provided the other party pre-approves such use; neither party shall gain any right, title or interest in any name or trademark of the other party.


Termination and Modification


This Agreement is effective upon the date of the last signature and shall remain in effect for three years. Thereafter, this Agreement shall automatically renew for additional one-year term(s) unless either party provides thirty (30) days written notice prior to the end of the current term to the other party of its intent not to renew. In addition, either party may terminate this Agreement for any reason, or no reason, by providing ten (10) days written notice to the other party. This Agreement is subject to change or modification by mutual written consent between the parties. Any provisions of this Agreement which remain to be performed or by their nature would be intended to be applicable following the expiration or termination of this Agreement, including the continued matriculation of students that are at the time presently enrolled in Genesee or LIM under the terms of this Agreement, shall survive the expiration/termination of this Agreement.

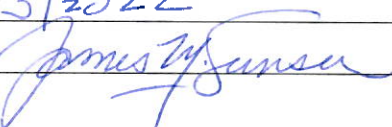
Independent Contractors

The parties intend that the relationship established between them pursuant to this Agreement shall be that of independent contractors. No agent, employee or servant of Genesee shall be deemed to be an employee, agent or servant of LIM. No agent, employee or servant of LIM shall be deemed to be an employee, agent or servant of Genesee. The manner and means of conducting the work hereunder are under the sole control of each party regarding each party's obligations. None of the benefits provided by LIM to its employees including worker's compensation insurance and unemployment insurance is available from LIM to Genesee's employees, agents or servants. None of the benefits provided by Genesee to its employees including worker's compensation insurance and unemployment insurance is available from Genesee to LIM's employees, agents or servants. Each party will be solely and entirely responsible for its acts and for the acts of its agents, employees, servants and subcontractors during the performance of this Agreement.

Effective Date: Spring 2022

Agreement Accepted for LIM College
Name: Dr. Lisa Springer
Title: Provost
Date: 2/8/2022
Signature: 

Agreement Accepted for Genesee
Name: Dr. Kate Schiefen
Title: Provost/Executive Vice President of Academic Affairs
Date: 2/3/2022
Signature: 

Agreement Accepted for Genesee
Name: Dr. James Sunser
Title: President
Date: 2/3/2022
Signature: 

Transfer Guide			
Genesee Community College to LIM College			
Degree Program at Current Institution: AAS, Business Administration, Supply Chain Management			
Curriculum Year: 2021-2022			
Course at GCC	Credit Amount	Course at LIM College	Credit Amount
MAT Course	3	MATH 9999: Math Elective	3
Natural Science Elective	3	NTSC 9999: Natural Science Elective	3
ECO 101: Microeconomics	3	ECON 2100- Economics	3
HIS Course	3	HSTU/HST9999: US/Global History Elective	3
Humanities, Arts, or Foreign Language Elective	3	LBRT 9999: Liberal Arts Credit	3
ENG 101: College Composition	3	ENGL 1100: English Composition	3
ENG 102: Composition in Natural & Social Sciences OR ENG 105: Compositions in the Humanities	3	ENGL 3310: Global Themes in Writing	3
HED/ PE / ATH	2	ELEC 9999: General Elective Credit	2
ACC 101: Intro to Financial Accounting	3	ACCT 2700: Accounting	3
ACC 102: Intro to Managerial Accounting	3	ACCT 9999: Accounting Elective	3
BUS 101: Principles of Business	3	BUSN 9999 Business Elective	3
BUS 205: Business Law I	3	BUSN 3310: Business Law	3
BUS 217: Co-Op Education	3	CARE 2620: Internship I (2 Credits) ELEC 9999: Gen. Elective (1 credit)	3
BLM 101 Principles of Business Logistics	3	MNGT 9999 Management Elective	3
BLM 212 Transportation and Distribution Management	3	MNGT 9999 Management Elective	3
BLM 223 Operations and Production Management	3	MNGT 9999 Management Elective	3
CIS 116 Microcomputer Applications	3	TECH 1310 Business Spreadsheets	3
BLM 234 Introduction to Purchasing and Supply Chain Management	3	MNGT 9999 Management Elective	3
BLM 245 Introduction to Inventory and Warehouse Management	3	MNGT 9999 Management Elective	3
Concentration Requirement	3	ELEC 9999	3
Concentration Requirement	3	ELEC 9999	3
Total Credit Amount at GCC:	62	Total Credit Amount at LIM College:	62

Please note: Transfer Guides are intended to provide preliminary transfer credit information. Admitted students will receive a personalized transfer credit evaluation, based on their unique transfer credits. To maximize your transfer credits, it is recommended to take the suggested courses outlined above. LIM College will accept a maximum of 85 transferable credits. To learn more about how transfer credits apply to a specific degree program or for any additional questions, please contact: transferservices@limcollege.edu.

LIM College Courses Required to Complete Degree Program		
LIM College Program: Business of Fashion, BBA		
Curriculum Year: 2021-2022		
Course Code	Course Name at LIM	Credit Amount
MATH 1300	Intro to Statistics	3
CARE 1300	Internship Prep: Designing Your Career	2
CARE 4800	Senior Co-op Prep: Launching Your Career	1
CARE 4820	Senior Co-Op	6
FASH 1110	Introduction to Fashion Business	3
FASH 1210	Retailing: Global & Omni	3
MRKT 1550	Marketing	3
FASH 2319	Digital Tools for Fashion Presentations	3
FASH 2250	Fabrics for Fashion	3
FASH 2612	Sustainability for the Future of Fashion	3
FASH 2710	Applied Concepts in Merchandising	3
FASH 3250	Product Development & Merchandising	3
FASH 3650	Product Lifecycle Management	3
FASH 4960	Senior Capstone	6
GENERAL ELECTIVES (course #'s vary)	Gen Elec. 2 class/6 cr	6
LIBERAL ART ELECTIVES (course #'s vary)	Lib Elec. 3class/9crd	9
Total Credits required at LIM College to complete BBA: Business of Fashion		60

Transfer Guide

Genesee Community College to LIM College

Degree Program at Current Institution: AS, Business Administration

Curriculum Year: 2021-2022

Course at GCC	Credit Amount	Course at LIM College	Credit Amount
MAT 129: Statistics	3	MATH 1300: Statistics	3
Natural Science Elective	3	NTSC 9999: Natural Science Elective	3
ECO 101: Microeconomics	3	ECON 2100- Economics	3
HIS Course	3	HSTU/HST9999: US/Global History Elective	3
Humanities, Arts, or Foreign Language Elective	3	LBRT 9999: Liberal Art Credit	3
ENG 101: College Composition	3	ENGL 1100: English Composition	3
ENG 102: Composition of Natural & Social Sciences OR ENG 105: Composition of Humanities	3	ENGL 3110: Global Themes in Writing	3
SPE 108: Public Speaking	3	COMM 1400: Communicating Across Cultures	3
World Civilization Elective	3	LBRT 9999: Liberal Art Credit	3
Gen Ed. Elective	3	ELEC 9999: General Elective	3
HED/ PE / ATH	1	ELEC 9999: General Elective	1
HED/ PE / ATH	1	ELEC 9999: General Elective	1
ECO 105: Macroeconomics	3	ECON 9999- Economics Elective	3
MAT137: Calculus for Business	4	MATH 2760: Applied Data Analysis (3cr) + MATH 9999 (1cr)	4
ACC 101: Intro to Financial Accounting	3	ACCT 2700: Accounting	3
ACC 102: Intro to Managerial Accounting	3	ACCT 9999: Accounting Elective	3
BUS 101: Principles of Business	3	BUSN 9999: Business Elective	3
BUS 213: Principles of Marketing	3	MRKT 1550: Marketing	3
BUS 214: Organizational Behavior	3	MNGT 3310: Organizational Behavior	3
BUS 205: Business Law I	3	BUSN 3310: Business Law	3
CIS 116: Microcomputing Applications	3	TECH 1310: Business Spreadsheets	3
Foreign Language Elective	3	LBRT 9999: Liberal Art Credit	3
Total Credit Amount at GCC:	63	Total Credit Amount at LIM College:	63

Please note: Transfer Guides are intended to provide preliminary transfer credit information. Admitted students will receive a personalized transfer credit evaluation, based on their unique transfer credits. To maximize your transfer credits, it is recommended to take the suggested courses outlined above. LIM College will accept a maximum of 85 transferable credits. To learn more about how transfer credits apply to a specific degree program or for any additional questions, please contact: transferservices@limcollege.edu.

LIM College Courses Required to Complete Degree Program**LIM College Program: Business of Fashion, BBA****Curriculum Year: 2021-2022**

Course Code	Course Name at LIM	Credit Amount
CARE 1300	Internship Prep: Designing Your Career	2
CARE 1620	Internship I	2
CARE 4800	Senior Co-op Prep: Launching Your Career	1
CARE 4820	Senior Co-Op	6
FASH 1110	Intro to Fashion Business	3
FASH 1210	Retailing: Global & Omni	3
FASH 2250	Fabrics for Fashion	3
FASH 2319	Digital Tools for Fashion Presentations	3
FASH 2612	Sustainability for the Future of Fashion	3
FASH 2710	Applied Concepts in Merchandising	3
FASH 3250	Product Development & Merchandising	3
FASH 3650	Product Lifecycle Management	3
FASH 4960	Senior Capstone	6
GENERAL ELECTIVE(s)	General Electives (six required)	18
Total Credits required at LIM College to complete BBA: Business of Fashion		59

Transfer Guide

Genesee Community College to LIM College

Degree Program at Current Institution: AAS, Entrepreneurship

Curriculum Year: 2021-2022

Course at GCC	Credit Amount	Course at LIM College	Credit Amount
MAT 129: Statistics	3	MATH 1300: Statistics	3
Natural Science Elective	3	NTSC 9999: Natural Science Elective	3
ECO 101: Microeconomics	3	ECON 2100: Economics	3
HIS Course	3	HSTU/HSTG9999: US/Global History Elective	3
Humanities, Arts, or Foreign Language Elective	3	LBRT 9999: Liberal Arts Elective	3
ENG 101: College Composition	3	ENGL 1100: English Composition	3
SPE 108: Public Speaking	3	COMM 1400: Communication Across Cultures	3
HED/PE/ATH	1	ELEC 9999: General Elective	1
ACC 106: Basic Accounting Principles	3	ACCT 2700: Accounting	3
BUS 101: Intro to Business OR BUS 214: Organizational Behavior	3	BUSN 9999: Business Elective OR MNGT 3310: Organizational Behavior	3
BUS 106: Business Communication	3	COMM 9999: Communications Elective	3
BUS 111: Exploring Business Opportunities	3	BUSN 9999: Business Elective	3
BUS 213: Principles of Marketing	3	MRKT 1550: Marketing	3
BUS 201: Professional Sales	3	MRKT 9999: Marketing Elective	3
BUS 205: Business Law I	3	BUSN 3310: Business Law	3
BUS 108: Consumer Service Management OR BUS 211 Merch Planning & Control	3	MNGT 9999: Management Elective OR FASH 2650: Buying & Merch Math	3
BUS 217: Co-Op Education	3	CARE 2620: Internship I (2 Credits) ELEC 9999: Gen. Elective (1 credit)	3
BUS 225: Entrepreneurship	3	BUSN 2710: Entrepreneurship	3
CIS 116: Microcomputer Applications	3	TECH 1310: Business Spreadsheets	3
COM 120: New Communication Technologies	3	COMM 2025: Digital Cultures in Business & Life	3
CPS 101: Creative Problem Solving	3	COMM 2010: Critical Thinking- where is this from?	3
Business Elective	3	BUSN 9999: Business Elective	3
Total Credit Amount at GCC:	64	Total Credit Amount at LIM College:	64

Please note: Transfer Guides are intended to provide preliminary transfer credit information. Admitted students will receive a personalized transfer credit evaluation, based on their unique transfer credits. To maximize your transfer credits, it is recommended to take the suggested courses outlined above. LIM College will accept a maximum of 85 transferable credits. To learn more about how transfer credits apply to a specific degree program or for any additional questions, please contact: transferservices@limcollege.edu.

LIM College Courses Required to Complete Degree Program

LIM College Program: Merchandising, BBA

Curriculum Year: 2021-2022

Course Code	Course Name at LIM	Credit Amount
MATH _____ (varies)	Math Elective	3
ENGL _____ (varies)	English Elective	3
CARE 1300	Internship Prep: Designing Your Career	2
CARE 4800	Senior Co-op Prep: Launching Your Career	1
CARE 4820	Senior Co-Op	6
FASH 1100	Intro to Fashion Business	3
FASH 1210	Retailing: Global & Omni	3
FASH 2250	Fabrics of Fashion	3
FASH 2319	Digital Tools for Fashion Presentations	3
FASH 2612	Sustainability & Future of Fashion	3
FASH 2710	Applied Concepts in Merch	3
FASH 3250	Product Development & Merch	3
FASH 3650	Product Lifecycle Management	3
FASH 4960	Senior Capstone	6
GENERAL ELECTIVE	General Electives (5 required)	15
Total Credits required at LIM College to complete BBA: Merchandising		60

LIM College Courses Required to Complete Degree Program

LIM College Program: Business of Fashion, BBA

Curriculum Year: 2021-2022

Course Code	Course Name at LIM	Credit Amount
FASH 1100	Intro to Fashion Business	3
MATH 2760	Applied Data Analysis	3
ENGL 3310	Global Themes in Writing	3
CARE 1300	Internship Prep: Designing Your Career	2
CARE 1620	Internship I	2
CARE 4800	Senior Co-op Prep: Launching Your Career	1
CARE 4820	Senior Co-Op	6
MNGT 2310	Management	3
FNCE 3410	Finance	3
BUSN 2716	Corporate Social Responsibility	3
MNGT 3350	Global Management	3
MNGT 3516	Human Resources Management	3
MNGT 3420	Global Supply Chain Management	3
FNCE 4612	Managing Financial Information	3
MNGT 4960	Senior Capstone	6
ELEC 9999	General Electives (three required)	9
LBRT 9999	Liberal Arts Elective	3
Total Credits required at LIM College to complete BBA: Management		59

*ELEC 9999 - 1CR; GEN: HED/PE/ATH
 (NOT APPLICABLE) ELEC 9999- 1CR; GEN:
 BUS 217 COOP ED (NOT APPLICABLE)

Transfer Guide

Genesee Community College to LIM College

Degree Program at Current Institution: AAS, Fashion Business, Design

Curriculum Year: 2021-2022

Course at GCC	Credit Amount	Course at LIM College	Credit Amount
Natural Science Elective	3	NTSC 9999: Natural Science Elective	3
ECO 101: Microeconomics OR ECO 105: Macroeconomics	3	ECON 2100: Economics	3
HIS Course	3	HSTU/HSTG9999: US/Global History Elective	3
Humanities, Arts, or Foreign Language Elective	3	LBRT 9999: Liberal Arts Elective	3
ENG 101: College Composition	3	ENGL 1100: English Composition	3
ENG Course	3	ENGL 9999: English Elective	3
Liberal Arts/Science Elective	3	LBRT 9999: Liberal Arts Elective	3
HED/PE/ATH	1	ELEC 9999: General Elective	1
BUS 201: Professional Sales	3	MRKT 9999: Marketing Elective	3
BUS 203: Advertising	3	MRKT 9999: Marketing Elective	3
BUS 211: Merch Planning & Control OR BUS 225: Entrepreneurship	3	FASH 2650: Buying & Merch Math OR BUSN 2710: Entrepreneurship	3
BUS 109: Principles of Retailing	3	FASH 1210: Retailing	3
BUS 208: Display & Visual Merch	3	VIST 1010: Visual Communication	3
FBM 101: Principles of Fash Merch.	3	FASH 1110: Intro to Fashion Business	3
FBM 102: Fashion Trends & Design	3	FASH 1615: Fashion History & Global Attire	3
FBM 115: Textiles & Fabrics	3	FASH 2250: Fabrics of Fashion	3
FBM 220: Fashion Show Production	3	FASH 2314: Fashion Show Production	3
CIS 102: Intro to Computers OR CIS 116: Microcomputer Applications	3	TECH 1310: Business Spreadsheets	3
FBM 120: Apparel Construction	3	FASH 9999: Fash Merch Elective	3
FBM 122: Apparel Design & Draping	3	FASH 9999: Fash Merch Elective	3
FBM 210: Fashion Industry Technologies	3	FASH 9999: Fash Merch Elective	3
FBM 225: Fashion Illustration	3	FASH 9999: Fash Merch Elective	3
Total Credit Amount at GCC:	64	Total Credit Amount at LIM College:	64

Please note: Transfer Guides are intended to provide preliminary transfer credit information. Admitted students will receive a personalized transfer credit evaluation, based on their unique transfer credits. To maximize your transfer credits, it is recommended to take the suggested courses outlined above. LIM College will accept a maximum of 85 transferable credits. To learn more about how transfer credits apply to a specific degree program or for any additional questions, please contact: transferservices@limcollege.edu.

LIM College Courses Required to Complete Degree Program

LIM College Program: Business of Fashion, BBA

Curriculum Year: 2021-2022

Course Code	Course Name at LIM	Credit Amount
MATH 1300	Intro to Statistics	3
MATH _____ (varies)	Math Elective	3
CARE 1300	Internship Prep: Designing Your Career	2
CARE 1620	Internship I	2
CARE 4800	Senior Co-op Prep: Launching Your Career	1
CARE 4820	Senior Co-Op	6
MRKT 1550	Marketing	3
FASH 2319	Digital Tools for Fashion Presentations	3
FASH 2612	Sustainability for the Future of Fashion	3
FASH 2710	Applied Concepts in Merchandising	3
ACCT 2700	Accounting	3
FASH 3250	Product Development & Merchandising	3
FASH 3650	Product Lifecycle Management	3
FASH 4960	Senior Capstone	6
LIBERAL ART ELECTIVE (S)	Liberal Arts Elective (two required)	6
GENERAL ELECTIVE (S)	General Electives (three required)	9
Total Credits required at LIM College to complete BBA: Business of Fashion		59

*ELEC 9999- 1CR; GEN: HED/PE/ATH
(NOT APPLICABLE)

Transfer Guide

Genesee Community College to LIM College

Degree Program at Current Institution: AAS, Fashion Merchandising

Curriculum Year: 2021-2022

Course at GCC	Credit Amount	Course at LIM College	Credit Amount
Natural Science Elective	3	NTSC 9999: Natural Science Elective	3
ECO 101: Microeconomics OR ECO 105: Macroeconomics	3	ECON 2100: Economics	3
HIS Course	3	HSTU/HST9999: US/Global History Elective	3
Humanities, Arts, or Foreign Language Elective	3	LBRT 9999: Liberal Arts Elective	3
ENG 101: College Composition	3	ENGL 1100: English Composition	3
ENG 102: Composition of Natural & Social Sciences	3	ENGL 3110: Global Themes in Writing	3
Liberal Arts/Science Elective	3	LBRT 9999: Liberal Arts Elective	3
HED/PE/ATH	1	ELEC 9999: General Elective	1
BUS 201: Professional Sales	3	MRKT 9999: Marketing Elective	3
BUS 203: Advertising	3	MRKT 9999: Marketing Elective	3
BUS 211: Merch Planning & Control	3	FASH 2650: Buying & Merch Math	3
BUS 109: Principles of Retailing	3	FASH 1210: Retailing - Global & Omni	3
BUS 208: Display & Visual Merchandising	3	VIST 1010: Visual Communication	3
FBM 101: Principles of Fash Merch	3	FASH 1110: Intro to Fash Business	3
FBM 102: Fashion Trends & Design	3	FASH 2250: Fashion History & Global Attire	3
FBM 115: Textiles & Fabrics	3	FASH 2250: Fabrics of Fashion	3
FBM 220: Fashion Show Production	3	FASH 2314: Fashion Show Production	3
CIS 102: Intro to Computers OR CIS 116: Microcomputer Applications	3	TECH 1310: Business Spreadsheets	3
BUS 101: Intro to Business	3	BUSN 9999: Business Elective	3
ACC 101: Intro to Financial Accounting	3	ACCT 2700: Accounting	3
BUS 217: Co-Op Education	3	CARE 2620: Internship II (2 Credits) ELEC 9999: Gen. Elective (1 credit)	3
BUS 219: Business Topics Seminar	3	BUSN 9999: Business Elective	3
Total Credit Amount at GCC:	64	Total Credit Amount at LIM College:	64

Please note: Transfer Guides are intended to provide preliminary transfer credit information. Admitted students will receive a personalized transfer credit evaluation, based on their unique transfer credits. To maximize your transfer credits, it is recommended to take the suggested courses outlined above. LIM College will accept a maximum of 85 transferable credits. To learn more about how transfer credits apply to a specific degree program or for any additional questions, please contact: transferservices@limcollege.edu.

LIM College Courses Required to Complete Degree Program

LIM College Program: Fashion Merchandising, BBA

Curriculum Year: 2021-2022

Course Code	Course Name at LIM	Credit Amount
MRKT 1550	Marketing	3
MATH 1300	Statistics	3
COMM 1400	Communication Across Cultures	3
COMM 2010	Critical Thinking	3
COMM 2025	Digital Culture in Business & Life	3
MATH 2760	Applied Data Analysis	3
CARE 1300	Internship Prep: Designing Your Career	2
CARE 1620	Internship I	2
CARE 4800	Senior Co-op Prep: Launching Your Career	1
CARE 4820	Senior Co-Op	6
MNGT 2310	Management	3
BUSN 3310	Business Law	3
FNCE 3410	Finance	3
FASH 2319	Digital Tools for Fashion Presentations	3
FASH 2612	Sustainability for the Future of Fashion	3
FASH 2710	Applied Concepts in Merchandising	3
FASH 3250	Product Development & Merchandising	3
FASH 3650	Product Lifecycle Management	3
FASH 4960	Senior Capstone	6
Total Credits required at LIM College to complete Fashion Merchandising, BBA		59

*ELEC 9999- 1CR; GEN: HED/PE/ATH
(NOT APPLICABLE)

*ELEC 9999- 1CR; GEN BUS 217
COOP ED (NOT APPLICABLE)

Transfer Guide

Genesee Community College to LIM College

Degree Program at Current Institution: AAS, Bus Admin, Marketing & Social Media

Curriculum Year: 2021-2022

Course at GCC	Credit Amount	Course at LIM College	Credit Amount
MAT Course <i>Recommend - MAT 129: Statistics</i>	3	MATH 1300: Statistics	3
Natural Science Elective	3	NTSC 9999: Natural Science Elective	3
ECO 101: Microeconomics	3	ECON 2100: Economics	3
HIS Course	3	HSTU/HST9999: US/Global History Elective	3
Humanities, Arts, or Foreign Language Elective	3	LBRT 9999: Liberal Arts Elective	3
ENG 101: College Composition	3	ENGL 1100: English Composition	3
ENG 102: Composition of Natural & Social Sciences OR ENG 105: Composition in Humanities	3	ENGL 3110: Global Themes in Writing	3
HED/PE/ATH	2	ELEC 9999: General Elective	2
ACC 101: Intro to Financial Accounting	3	ACCT 2700: Accounting	3
ACC 102: Intro to Managerial Accounting	3	ACCT 9999: Accounting Elective	3
BUS 101: Principles of Business	3	BUSN 9999: Business Elective	3
BUS 205: Business Law I	3	BUSN 3310: Business Law	3
BUS 217: Co-Op Education	3	CARE 1620: Internship II (2 credits); ELEC 9999: General Elective (1 credit)	3
BUS 213: Principles of Marketing	3	MRKT 1550: Marketing	3
BUS 203: Advertising	3	MRKT 9999 Marketing Elective	3
CIS 102: Intro to Computers OR CIS 116: Microcomputer Apps	3	TECH 1310: Business Spreadsheets	3
CIS 113: Web Publishing	3	TECH 9999 Technology Elective	3
COM 120: New Communication Technologies	3	COMM 2025 Digital Cultures in Business and Life	3
BUS 225: Entrepreneurship	3	BUSN 2710 Entrepreneurship	3
CPS 101: Creative Problem Solving	3	COMM 2010 Critical Thinking: Reading, Writing, and Research	3
CIS 204: Web Design and Implementation	3	TECH 9999 Technology Elective	3
Total Credit Amount at GCC:	62	Total Credit Amount at LIM College:	62

Please note: Transfer Guides are intended to provide preliminary transfer credit information. Admitted students will receive a personalized transfer credit evaluation, based on their unique transfer credits. To maximize your transfer credits, it is recommended to take the suggested courses outlined above. LIM College will accept a maximum of 85 transferable credits. To learn more about how transfer credits apply to a specific degree program or for any additional questions, please contact: transferservices@limcollege.edu.

LIM College Courses Required to Complete Degree Program**LIM College Program: Marketing, BBA****Curriculum Year: 2021-2022**

Course Code	Course Name at LIM	Credit Amount
MATH 2760	Applied Data Analysis	3
FASH 1110	Introduction to Fashion Business	3
CARE 1300	Internship Prep: Designing Your Career	2
CARE 1620	Internship I	2
CARE 4800	Senior Co-Op Prep: Launching Your Career	1
CARE 4820	Senior Co-Op	6
MGNT 2310	Management	3
FNCE 3410	Finance	3
MARKETING ELECTIVE-Bucket 1	TBD (Mult Options)	3
MRKT 2650	Power of the Brand	3
MARKETING ELECTIVE-Bucket 2	TBD (Mult Options)	6
MRKT 2715	Applied Mrkt Research	3
MRKT 3350	Global Markets	3
EMRK 3415	Internet Marketing I	3
MRKT 4960	Senior Capstone	6
Liberal Art Elective	Liberal Art Elective (1 required)	3
General Elective(s)	General Elective (3 required)	6
Total Credits required at LIM College to complete BBA: Marketing		59